



**Dr. Gretchen M. Bataille** is a strategic partner with ROI Consulting Group in Rancho Mirage, California ([www.roiconsultinggroup.com](http://www.roiconsultinggroup.com)) and president of her own consulting firm, GMB Consulting Group ([www.gmbconsultinggroup.com](http://www.gmbconsultinggroup.com)). Her long career in higher education has included a variety of academic positions from department chair to university president as well as the Senior Vice President for the American Council on Education in Washington, DC. Before becoming president of the University of North Texas, a research university with over 36,000 students, Dr. Bataille served as an administrator at Arizona State University (department chair and senior associate dean), University of California-Santa Barbara (provost), Washington State University (provost) and the University of North Carolina system (senior vice president). Other academic experiences include nearly twenty years as a faculty member at Iowa State University where she was engaged as a member of the Faculty Council, academic advisor and academic program director; a one-year appointment as interim chancellor at the University of North Carolina School of the Arts and ten months as interim vice president for academic affairs at the Fashion Institute of Technology in New York City.

She participated in Harvard's Management Development Program as well as the University of California's Management Institute. She has consulted widely with universities in the United States and internationally, always working collaboratively with faculty, administrators and boards. Bataille has been called upon to develop projects for Navitas North America, the Department of State, CIES, the Sloan Foundation, the LA County Natural History Museum, the TIAA Institute and other government agencies and foundations. She has been a speaker or session leader for Leadership Texas, Leadership America and Leadership California as well as numerous other national and regional leadership programs.

An area of particular interest and experience for Dr. Bataille is diversity and inclusion. Her engagement with diversity, civil rights and inclusion dates back to the 1970s when she chaired the Iowa Civil Rights Commission. Bataille was on the Board for the National Association for Ethnic Studies and was both Associate Editor and Editor of *Explorations in Ethnic Studies* and *The Ethnic Reporter*. At Arizona State University she chaired the presidential commission for Assessment for Quality and Diversity and co-chaired the Martin Luther King, Jr. Planning Committee. As a department chair, dean, provost and president, Bataille championed diverse hiring practices and has a long record of ensuring that women and members of underrepresented groups are actively recruited and hired. At the University of North Texas, she established the office of the vice president for diversity and inclusion and created the Emerald Eagle Scholars program to provide four-year tuition and fee scholarships to all incoming economically disadvantaged students. As Senior Vice President for Leadership and Lifelong Learning at the American Council on Education, Bataille oversaw all leadership programs and was instrumental in securing grants for leadership programs focusing on inclusive excellence.

Dr. Bataille's consulting with universities has focused on team-building and coaching, both of newly-appointed administrators and those who are coming up for periodic review. Most of her clients are

university presidents/chancellors and provosts/senior academic officers, and she has been engaged in working with deans to establish comprehensive review processes and to use the results to address planning and coaching for these leaders. This process generally includes the development of an Action Plan that both the dean and senior academic officer can use to monitor achievements.

Dr. Bataille, whose scholarly specialization is American Indian literature, received her bachelor's and master's degrees from California Polytechnic State University and her doctorate in English from Drake University. Her publications include reviews, articles and academic papers on topics such as linking research to practice, international student recruitment, succession planning, diversity and accreditation. Additionally, she has written or edited numerous books on American Indian literature and film. She is the co-author of the book, *Faculty Career Paths: Multiple Routes to Academic Success and Satisfaction* and co-editor of *Managing the Unthinkable: Crisis Preparation and Response for Campus Leaders*, a collection of essays that provides advice to campus leadership on crises from shootings to natural disasters. Bataille has served as a member of the Board of Trustees of The College Board, ACE and Drake University. She was a member of the Board of Directors for SAGE Publications from 2009 to 2021 and is on the Board of Advisors for Write Place in Bellingham, Washington, and the College of Liberal Arts and Sciences Dean's Council at Arizona State University.

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